



The Municipality of Paris and the EDF Foundation present in partnership with VIA*, Culturesfrance and the Montreal Design Centre the exhibition

Paris Design in mutation
April 17 to August 30, 2009
at the Espace Fondation EDF

Following on from the 'So Watt ! Design in energy' show in 2007, Fondation EDF Diversiterre on a proposal of the Mairie de Paris, is pursuing its commitment to design and innovation for sustainable development.

In the past thirty years Paris has become a hotbed for a new generation of designers whose work is focused on research and development in prospective design. The *Paris Design en mutation* show at the Espace Fondation EDF presents works by eleven designers who rank among the most representative of this generation. These creators are not concerned with aesthetics: their creations anticipate the impact that the changes in ecological balances and energy-use are having on our life styles.

Intelligence, humour and poetry come together to open new ways forward, and enable us to catch glimpses of what the objects that compose living space will be in the near future: an audio-shelf or a door-screen to broadcast and display information and images and create atmosphere, by Jean-Louis Fréchin, an oxygen generator for habitat by Mathieu Lehanneur, a flying hotel by Jean-Marie Massaud, and even a whimsical multi-socket power point to symbolize 'wastefulness' in domestic appliances, by EDF Design R&D...

A 30-minute documentary film accompanies the exhibition, presenting interviews with directors of schools and institutions for the promotion of design, who express their views on current mutations and analyse the ways they influence practical functions.

Paris Design en mutation is a discovery tour of research turned toward the world of tomorrow.

Designers on show : François Azambourg, Ruedi Baur, François Brument, Matali Crasset, Delo Lindo, EDF Design R&D, Jean-Louis Fréchin, Olivier Gassies, Mathieu Lehanneur, Machin Machin, Jean-Marie Massaud

* VIA : Valorization of Innovation in Furnishing

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Espace Fondation EDF
6, rue Récamier - 75007 Paris
+33 (0)1 53 63 23 45
<http://fondation.edf.com>

Entrance free of charge
Open Tuesday to Sunday 12 noon to 7 pm (except public holidays)
Guided visits for groups by reservation

Metro : Sèvres-Babylone (lines 10 & 12)

Curator

Michel BOUISSON
VIA head of creation assistance
& relations with design schools

Scenography

Georges Labrecque, UQAM/Centre de Design, Montreal

Graphics

Ruedi Baur –Irb laboratory

Catalogue

Off-print co-produced with Intramuros
Retail price : 8€

Press office

Philippe BOULET
+33 (0)6 82 28 00 47
boulet@tgcdn.com

Visuals HD for press available at VIA website : www.via.fr (see 'Actualités')