



VIA Project Assistance Grants

Eligible projects are selected for grants by the Project Assistance Commission on the basis of conceptual pertinence, technological innovativeness, exemplarity of social / environmental approach, originality of aesthetics and industrial feasibility.

As such they evidence prospective thinking in design applied to living space (furniture, light fittings, tableware, decoration accessories, rugs, furnishing textiles, etc...).

VIA finances prototypes to enable concrete dialogue between the creator and the manufacturer, producer or distributor, in view of promoting commercial development.

RULES

- Hard copy dossiers may be sent to VIA* at any time. They may contain one or several projects (presented in A4 format, detached pages) none of which has been produced or is pending production. The dossier must contain all that is necessary for a clear comprehension of the project(s), e.g.: short explanatory note, drawings, photos of maquette or prototype, description of techniques and materials envisaged, samples, etc. You must also include to your dossiers a CDs of the images in jpg format. Do not omit to protect your model(s) by law (INPI, 26bis rue Saint-Petersbourg 75008 Paris • ph.: 01 53 04 53 04 • www.inpi.fr)
- The VIA commission is composed of a majority (75%) of external trade professionals and is renewed annually. **The committee deliberates twice yearly for dossiers submitted either before 31 december, or before 15 April.** Selected projects are shown in the following year at the Paris Furniture Fair, at the VIA gallery and at chosen events in France and abroad in which VIA takes part.
- Since the project assistance process has a training dimension, beneficiaries are required to accompany their project during the various phases of its development, in relation with the industrialist or prototype-maker.

PRACTICAL INFORMATIONS

Contacts

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