

Le FRENCH DESIGN

01—2024

100

Press release
November 2023



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100 *Objects and Interior design*
projects that make French creation
stand out on the international scene



Jean-Paul Bath
CEO of Le FRENCH DESIGN by VIA
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3rd edition of Le FRENCH DESIGN 100 Award brings together all players in the world of French interiors

“Le FRENCH DESIGN 100 is an annual event for an entire profession: a real celebration, a key moment driven by French design. Not only does it celebrate the 100 best French design and interior architecture projects worldwide, but it also pays tribute to the entire ecosystem of designers, manufacturers and unique skills that are so essential to our French art of living.”



Monsieur Emmanuel MACRON
President of the French Republic
Speech given at the prize-giving
ceremony

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2022 Edition — At the Élysée Palace

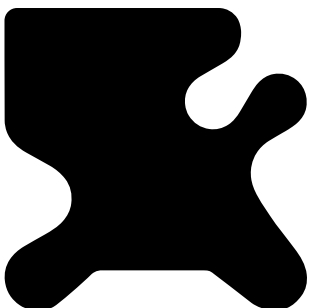
The second Le FRENCH DESIGN 100 prize-giving ceremony took place at the Élysée Palace in January 2022, in the presence and under the patronage of Emmanuel MACRON, President of the French Republic. The event had a highly symbolic role: it was the first time French design had been honoured in the Élysée Palace, giving new impetus to the sector together with the end of the pandemic and the burgeoning ecological shift.

570 projects and 100 winners of a unique prize

The only award for French design projects abroad, recognising the association between French designers or interior architects and manufacturers, the next edition will be held in January 2024. No fewer than 570 candidate projects from nearly 50 countries were submitted to the international jury to vote. The jury met in October 2023 to elect those projects that best embody the values of French design: art of living, creativity and industry, elegance and a touch of luxury, sustainable innovation, audacity, know how, balance, heritage, cultural openness and panache.

Outstanding expertise

The projects awarded Le FD100 prize are the result of collaboration between talented designers and interior architects and internationally renowned craftspeople and manufacturers: cabinetmakers and upholsterers, gilders and fitters, furniture and object makers, virtuoso woodworkers and metalworkers... The perfect combination to embody the French art of living.





Chairman of the jury
Laurent Le Bon
President of the Centre Pompidou

© Didier Plowy



Honorary Chairman
Hervé Lemoine
President of the Mobilier national

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International jury: validated by key international cultural institutions

Le FD100 is organised by Le FRENCH DESIGN by VIA. Chaired by Laurent LE BON, President of the Centre Pompidou, and with Hervé LEMOINE, President of the Mobilier national, as Honorary Chairman, Le FD100 2024 jury consists of members of key international cultural institutions:

David KUSUMA

President of the World Design Organization
(WDO - Portland, USA)

Doohyun CHO

CEO of the Korean Institute of Design Promotion
(KIDP - Seoul, SOUTH KOREA)

Jennifer ROBERTS

CEO of Design Miami
(Miami, USA)

Misha BAINS

Head of Strategy & Curator of India Design ID
(New Delhi, INDIA)

Stefano BOERI

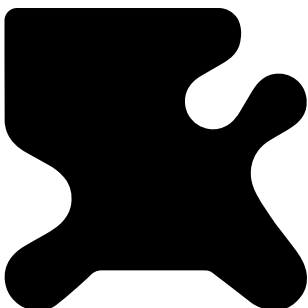
President of Triennale Milano
(Milano, ITALY)

Sumayah AL-SOLAIMAN

CEO of the Architecture and Design Commission, Ministry of Culture
(Riyadh, SAUDIA ARABIA)

Tony ELLWOOD

Director of the National Gallery of Victoria
(NGV - Melbourne, AUSTRALIA)



“GIVE MEANING BACK”

“You have a political role in the most fundamental sense of the term. Life in the city means not succumbing to fatigue and habit but seeking to boldly and resolutely rethink even everyday objects to make them beautiful and new. To make them beautiful and give them new meaning.”

Emmanuel MACRON

President of the French Republic, Le FRENCH DESIGN 100 prize-giving ceremony, at the Élysée Palace, Thursday 20th January 2022.



Created by the Ministry of Industry in 1979, the VIA (promoting innovation in the furniture industry) has rebranded with the name “Le FRENCH DESIGN by VIA”, reflecting both its international scope and its determination to showcase the unique character of French design.

As a driving force behind the growth of French brands and design in a world searching for meaning and expression, Le FRENCH DESIGN by VIA promotes the French art of living internationally and supports companies in their efforts to transform themselves creatively, incubating their projects and helping to raise their profile.

Le FRENCH DESIGN by VIA counts 400 corporate clients (from Ligne Roset to Hermès), over 500 projects completed (with the help of Philippe Starck, matali crasset, the Bouroullec brothers, etc.), 1 million visitors in 15 countries and 4 million views annually online.

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